



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1353190
Schedule Dates 08/11/12-08/17/12
Advertiser Republican National Committee (4459)
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NC (466983)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Robinson, Tracey
Phone/Fax /
CPE 20/442/2990
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NC
RNC

Date Entered 08/10/12
Last Modified 08/10/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09788000
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,272.50
Net Total \$29,877.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Aug. 2012	30	\$35,150.00
Grand Total:	30	\$35,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	08/13/12-08/13/12	2	:30	6:30A- 7A (EST)	1	X							1	\$1,000.00	\$1,000.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 2	8/10/12
2.0	Normal Line / News	08/16/12-08/16/12	2	:30	6:30A- 7A (EST)	1				X				1	\$1,000.00	\$1,000.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 2	8/10/12
3.0	Normal Line / News	08/14/12-08/14/12	2	:30	7A- 8A (EST)	1		X						1	\$1,000.00	\$1,000.00	Asheville (WLOS)	GD MRN AMR LEVEL 2	8/10/12
4.0	Normal Line / News	08/15/12-08/15/12	2	:30	7A- 8A (EST)	1			X					1	\$1,000.00	\$1,000.00	Asheville (WLOS)	GD MRN AMR LEVEL 2	8/10/12
5.0	Normal Line / News	08/17/12-08/17/12	2	:30	7A- 8A (EST)	1					X			1	\$1,000.00	\$1,000.00	Asheville (WLOS)	GD MRN AMR LEVEL 2	8/10/12
6.0	Normal Line / News	08/11/12-08/11/12	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	GD MRN-SAT LEVEL 2	8/10/12
7.0	Normal Line / News	08/12/12-08/12/12	2	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$500.00	\$500.00	Asheville (WLOS)	GD MRN-SUN LEVEL 2	8/10/12
8.0	Normal Line / News	08/13/12-08/13/12	2	:30	11:58:41A- News-News 13 at Noon	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NWS 13 NOON LEVEL 2	8/10/12
9.0	Normal Line / News	08/16/12-08/16/12	2	:30	11:58:41A- News-News 13 at Noon	1				X				1	\$550.00	\$550.00	Asheville (WLOS)	NWS 13 NOON LEVEL 2	8/10/12
10.0	Normal Line / News	08/15/12-08/15/12	2	:30	6P- 7P (EST)	1			X					1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 2	8/10/12
11.0	Normal Line / News	08/17/12-08/17/12	2	:30	6P- 7P (EST)	1					X			1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 2	8/10/12
12.0	Normal Line / News	08/13/12-08/13/12	2	:30	6P- 7P (EST)	1	X							1	\$1,800.00	\$1,800.00	Asheville (WLOS)	ABC-WORLD NWS LEVEL 2	8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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14.0	Normal Line / News	08/16/12-08/16/12	2	:30	6P- 7P (EST)	1				X				1	\$1,800.00	\$1,800.00	Asheville (WLOS)	ABC-WORLD NWS LEVEL 2	8/10/12
15.0	Normal Line / News	08/11/12-08/11/12	2	:30	6P- 7P (EST)	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	NWS 13 LEVEL 2	8/10/12
16.0	Normal Line / News	08/12/12-08/12/12	2	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NWS 13 LEVEL 2	8/10/12
17.0	Normal Line / SPOT	08/15/12-08/15/12	2	:30	6:58:50P- Wheel of Fortune	1			X					1	\$1,500.00	\$1,500.00	Asheville (WLOS)	WHEEL-FORTNE LEVEL 2	8/10/12
18.0	Normal Line / SPOT	08/14/12-08/14/12	2	:30	7:28:30P- Jeopardy	1		X						1	\$1,700.00	\$1,700.00	Asheville (WLOS)	JEOPARDY LEVEL 2	8/10/12
19.0	Normal Line / Nascar	08/11/12-08/11/12	2	:30	2P- Sports-ABC NASCAR Nationwide Series	1						X		1	\$4,000.00	\$4,000.00	Asheville (WLOS)	NASCAR 8/11 LEVEL 2	8/10/12
20.0	Normal Line / News	08/13/12-08/13/12	2	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/10/12
21.0	Normal Line / News	08/14/12-08/14/12	2	:30	10:59:56P- News-News 13 11p Late News	1		X						1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/10/12
22.0	Normal Line / News	08/15/12-08/15/12	2	:30	10:59:56P- News-News 13 11p Late News	1			X					1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/10/12
23.0	Normal Line / News	08/16/12-08/16/12	2	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/10/12

CONFIRMATION CONTRACT

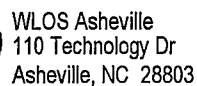
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